



CROCC Sponsorship
6810 NE 53rd Ave., Vancouver, WA 98661
www.croccpaddle.com

Sponsorship Prospectus 2014

The Columbia River Outrigger Canoe Club (CROCC) is a 501(c)3 non-profit organization established in 1992 and was the first dedicated outrigger canoe club in Portland and the Northwest. Our mission is to encourage, sustain, and perpetuate outrigger canoe paddling, racing and the related Hawai'iian traditions. We strive to embrace and nurture the community through inclusiveness and all skill levels in order to teach and improve paddling technique and maximize enjoyment of the sport.

CROCC welcomes all paddlers regardless of experience, competitive or recreational spirit, physical ability, and age. This year CROCC has expanded the programs it has to offer the community. One program that was added is the Youth/ Juniors program that has brought the sport to a small group of teens who are eager to compete and learn about the sport. In addition CROCC is working with several members to create Portland's First Para-paddling program. One of our members is on the USA Paralympics team. We are dedicated to providing our members with opportunities to enjoy and learn about Hawai'iian Outrigger Canoeing. We encourage members who wish to race and we nurture competing at all levels of competition; from local regional distance and regatta (sprint) races to world championship in all age divisions.

CROCC actively organizes and promotes athletic training, educational programs and recreational events. We honor and share this traditional Hawai'iian ocean sport for the benefit of the organization's members and the local community. The club is also working in conjunction with the Ke Kukui Foundation of Vancouver, Washington to perpetuate the Hawai'iian traditions beyond the sport. With nearly 30 active members, it is one of 17 clubs represented by the Pacific NorthWest Outrigger Racing Canoe Association. To achieve our mission and to help the club grow we seek additional funding through our members, our annual race revenue, and sponsors like yourself.

Sponsor Benefits

Competitive outrigger paddling is steadily gaining momentum as a sport, which appeals to sponsors whose target audiences are young and athletic. Media attention, ranging from print to television is growing as rapidly as the sport itself. As a team sponsor, CROCC preposes to enhance your exposure to local and regional audiences through extensive use of your company name, logo, or products. Your company name could be prominently displayed on canoes, banners, ads, and event publicity as approved by your company.

Race Around the Island (RATI), Fairview, Oregon

CROCC is the proud host of an annual distance race held each racing season in late May at Chinook Landing Marine Park in Fairview, Oregon. This year's 19th Annual Race Around the Island (RATI) will be held on May 31, 2014, and we invite you to be part of one of Portland's premiere and challenging race events.

As sponsor of CROCC, you are also considered a host of RATI providing your company with great visibility. Through this partnership, we will be able to clearly and effectively display your corporate image and vision to a large and captive audience. We will work with your marketing team to properly convey your corporate message, logo, and corporate image at this wonderful all day event. This is a great opportunity to receive extensive name recognition on local newspaper ads, t-shirts, banners, posters, and flyers which will be seen by thousands as well as expose your company to the greater Hawai'iian paddling community.

For more information, please contact Doug Keeney, CROCC President, at rdkeeney@gmail.com.



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Each sponsor provides CROCC with the minimum amount specified in cash, product and/or service, advertising, or combination thereof.

Platinum Sponsor (12 month): Minimum donation of \$5,000.00

A Platinum Sponsorship requires a minimum cash and/ or in-kind donation of \$5,000. This level of sponsorship provides our sponsor the following benefits:

- Extra Large Logo on the side of a racing canoe
- Logo on RATI race t-shirt
- Large Logo on all promotional items, including print ads
- Paddling lesson for up to 10 people and beach BBQ with CROCC Team
- Recognition at RATI, including banner and mention from raffle area
- Logo on our website with a link to your website

Gold Sponsor (12 month): Minimum donation of \$2,500.00

A Gold Sponsorship requires a minimum cash and/ or in-kind donation of \$2,500. This level of sponsorship provides our sponsor the following benefits:

- Large Logo on the side of a racing canoe
- Logo on RATI race t-shirt
- Logo on all promotional items, including print ads
- Recognition at RATI, including banner and mention from raffle area
- Logo on our website with a link to your website

Silver Sponsor (12 month): Minimum donation of \$1,000.00

A Silver Sponsorship requires a minimum cash and/ or in-kind donation of \$1,000. This level of sponsorship provides our sponsor the following benefits:

- Medium Logo on the side of a racing canoe
- Logo on RATI race t-shirt
- Recognition at RATI, including banner and mention from raffle area
- Logo on our website with a link to your website

Bronze Sponsor (12 month): Minimum donation of \$500.00

A Bronze Sponsorship requires a minimum cash and/ or in-kind donation of \$500. This level of sponsorship provides our sponsor the following benefits:

- Small Logo on the side of a racing canoe
- Logo on our website with a link to your website

To be included as a sponsor for the 2014 Race Around the Island, please submit your sponsor application and company logo as early as March 2014 to Doug Keeney at rdkeeney@gmail.com.



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CROCC Sponsorship Application

This Contract is made between Columbia River Outrigger Canoe Club and the Sponsor. Please return this application form with 100% of your payment to CROCC Sponsorship, 6810 NE 53rd Ave., Vancouver, WA 98661. To guarantee event sponsorship, please submit by March 2014 to Doug Keeney at rdkeeney@gmail.com.

Company Name: _____ Contact Name: _____
Mailing Address: _____
Email: _____ Phone: _____

Sponsorship Level

- Platinum (\$5,000 +)
- Gold (\$2,500 - \$4,999)
- Silver (\$1,000 - \$2,499)
- Bronze (\$500 to \$999)

Agreement

Definitions: 'Application' means an application made in accordance with the Sponsorship Application. 'Event' means the events for the 19th Annual Race Around the Island which takes place in May of 2014 in Fairview, OR. 'Organizer' means Columbia River Outrigger Canoe Club and its directors, volunteers, agents and representatives. 'Sponsor' means any person, firm, body corporate, unincorporated association or authority that is allocated as sponsorship application by the Organizer in the Event and includes all employees, agents and representatives of such person, firm, body corporate, unincorporated association or authority.

Application for Sponsorship Participation & Acceptance

- a) A binding contract comes into existence in accordance with the Sponsorship Application and the Sponsorship Agreement upon the Organizer's acceptance of the Application.
- b) The Organizer may reject any Application or accept such Application in respect of a reduced sponsorship package or different sponsorship package or both.
- c) Upon acceptance of an Application, the Sponsor will be granted an exclusive license to the agreed upon sponsorship opportunity checked in the Sponsorship Application.
- d) Sponsorship must, in the Organizer's opinion, fall within the scope of the Event. No exhibits or products are to be displayed without the prior written consent of the Organizer.
- e) All such promotional material must be first approved by the Organizer, which may withhold its approval at its absolute discretion.
- f) The Sponsor warrants that any and all promotional material supplied, produced, published, broadcast, displayed or exhibited in relation to the Sponsor will be truthful and accurate and will comply with all applicable laws.
- g) The Organizer reserves the right to use sponsor name & logos on promotional material including (but not exclusive to) Website, social media campaigns, print and radio advertising.
- h) Sponsors are responsible for their Event Banner and getting their Event Banner to the Organizer one (1) week before the event.

Terms of Payment

- a) The Sponsor must pay the fee on the due date set out in the Application.
- b) The Sponsor will not be entitled to any form of compensation whatsoever, whether for loss of profits or otherwise.
- c) The Sponsor will not withdraw, cancel, alter or reduce in any way their Application. However, the Organizer may, in its sole discretion, grant partial refunds to Sponsors who give the Organizer written notice of their intention to withdraw from the Event.
- d) The desired Sponsorship Level will be granted once 100% payment is received.

We accept the sponsorship level indicated and the terms and conditions of the Agreement above.

Sponsor Authorized Signature: _____ Date: _____
CROCC Authorized Signature: _____ Date: _____